



***Short Films By Women - For Everyone***

**April 19<sup>th</sup>, 2024**

**5:45 p.m. Reception in Esri Café**

**7:00 p.m. Films in Esri Auditorium**

**Presented by**



**Contact Information:**

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## **2024 Sponsorship Opportunities**

### **The Oscar \$1000**

- Logo on ticket sale site
- Logo on promotional material where possible
- 2 Individual slides or 15 sec video during pre-show\*
- 6 tickets to the event

### **The Golden Globe \$500**

- Logo on ticket sale site
- Individual slide during pre-show\*
- 4 tickets to the event

### **The Emmy \$300**

- Individual slide during preshow\*
- 2 tickets to the event

### **The People's Choice \$150**

- Logo on group slide during pre-show\*
- 1 ticket to the event

\*Slide, logo, or video provided by the sponsor, will be previewed by our events committee to ensure they are appropriate for the Filmfest audience.



## AAUW Redlands FilmFest

FilmFest is presented by AAUW Redlands Branch. The event provides an enjoyable evening of film and fellowship to our community, while bringing attention to the efforts of women in the film industry, raising awareness of issues that impact women, raising money for local efforts that advance equity for women and girls in the Inland Empire, and increasing awareness of the work of AAUW.

The evening begins in the Esri Café with a reception featuring a variety of hot and cold hors d'oeuvres catered by the Esri Café staff. This includes wine as well as Escape Brewery beer. There will be raffle baskets and raffle tickets for sale.

After the reception, activities move to the beautiful Esri Auditorium where sponsor slides will be showing as guests find their seats. Our evening emcee will explain the purpose of the fundraiser and make sure that all sponsors are acknowledged, as she welcomes our guests to view the films. After viewing the films, the raffle drawing will take place followed by additional acknowledgement of our sponsors.

The Esri auditorium can hold up to 350 guests. Most of the attendees are women, though men are welcome and do enjoy the event. All ages seem to appreciate this event, though we recommend attendees be over the age of 13. Many women make this an annual event, bringing with them friends and family. Prior to Covid, this event was sold out several years in a row. Post-Covid we have had increasing success with attendance, and we anticipate a sold out event again this year.

In previous years, this event was titled Lunafest, with the films coming to us prepackaged from the Lunafest organization. That group is no longer in existence. Beginning this year, the event has been re-branded as AAUW Redlands FilmFest. We hope to enjoy many additional years under this new name.

### AAUW Redlands Branch

*Dedicated to advancing equity for women and girls through education, empowerment, and advocacy.*

FilmFest funds benefit the women and girls of the inland empire through the AAUW Redlands Branch Mission Fund. Proceeds will be used for local branch activities and projects including our Speech Trek competition, High School scholarships, National Conference for College Women Student Leaders scholarships, monthly branch meeting speakers, voting registration activities, college and university outreach and community events. Learn more at:

<https://AAUWRedlands.org>

### The 2024 Films

Short films appropriate for audiences over the age of 13, including a mix of drama, comedy, documentary, and animation. Total viewing time will be about 1.5 hours. We are confident our audience will be pleased with this year's selections.