

The American Association of University Women Redlands Branch is dedicated to advancing equity for women and girls through education, empowerment, and advocacy.

FilmFest Fundraising

FilmFest proceeds benefit women and girls of the Inland Empire through the AAUW Redlands Branch Mission Fund. Proceeds are used for local STEM Conferences for 8th grade girls, high school scholarships, National Conference for College Women Student Leaders scholarships, Nancy Yowell Memorial Scholarships for women returning to college after an interruption, voter education activities, and outreach to local colleges and universities.

AAUW Redlands is a 501(c)3 nonprofit run by volunteers. Tax ID: 95-4073359.

Learn more at <u>AAUWRedlands.org</u>. To sign up for 2026 sponsorships, please contact <u>FilmFest@AAUWRedlands.org</u>.



Sponsor-provided materials will be reviewed to ensure they are appropriate for the FilmFest audience.



Short Films By Women - For Everyone

Friday, April 24, 2026

5:45 p.m. Reception in Esri Café 7:00 p.m. Films in Esri Auditorium

Presented by:



Sponsorships

FilmFest@AAUWRedlands.org



2026 FilmFest

FilmFest provides an enjoyable evening of film and fellowship, while showcasing women in the film industry and raising awareness of issues that impact women.



Reception and Raffles

The evening begins in the Esri Café with a reception featuring a variety of hot and cold hors d'oeuvres and desserts catered by the Esri Café staff. Drinks include wine, beer and flavored waters. Attendees can purchase raffle tickets for opportunity baskets. Sponsors may donate a basket for additional recognition.

Film Screening and Sponsor Showcase

The film screening is held in the beautiful Esri Auditorium where sponsor slides are shown as guests find their seats. During the pre-show with the full audience, our emcee shows each sponsor's slide, video, or logo according to their sponsorship level with scripting added for the Oscar and Golden Globe sponsors. The films are shown, then the event ends with the raffle drawing and additional acknowledgment of our sponsors.

The 2026 Films

The short films, appropriate for audiences over the age of 13, include a mix of drama, comedy, documentary, and animation. Total viewing time is $^{\sim}1.5$ hours. We are confident our audience will be pleased with this year's film selections.

Attendees

The Esri Auditorium can hold up to 350 guests. Most of the attendees are women, though men are welcome and do enjoy the event. We anticipate selling out the event again this year.

A second showing is possible in 2026, adding more attendees.

2026 Sponsorship Opportunities

The Oscar - \$2000

- Video or two slides shown to the audience (up to 30 seconds)
- Sponsor script read live to the audience (up to 50 words, additional 30 words if no video provided)
- Logo on promotional printed postcards (deadline 2/15/26)
- Social media post featuring sponsor
- Sponsor-branded promotional item handed to each attendee (if items are provided by sponsor)
- Video or two slides shown at reception on looping video
- Sponsor promotion at reception
- Logo on ticket sale website
- Logo on promotional eblasts
- Logo on event program and FilmFest webpage
- Early reception entry at 5:30 p.m.
- Six complimentary tickets to FilmFest

The Golden Globe - \$1000

- Sponsor script read live to the audience (up to 40 words)
- Sponsor promotion at reception
- Logo on ticket sale website
- Logo on promotional eblasts
- Individual slide featuring sponsor shown to the audience
- Slide featuring sponsor shown at reception on looping video
- Logo on event program and FilmFest webpage
- Early reception entry at 5:30 p.m.
- Four complimentary tickets to FilmFest

The Emmy - \$500

- Individual slide featuring sponsor shown to the audience
- Slide featuring sponsor shown at reception on looping video
- Logo on event program and FilmFest webpage
- Early reception entry at 5:30 p.m.
- **Two** complimentary tickets to FilmFest

The People's Choice - \$300

- Logo on group sponsor slide shown to the audience
- Logo on a group sponsor slide for reception on looping video
- Logo on FilmFest webpage and text listing in event program
- Early reception entry at 5:30 p.m.
- One complimentary ticket to FilmFest