



**The American Association of University Women
Redlands Branch is dedicated to advancing equity
for women and girls through education,
empowerment, and advocacy.**

FilmFest Fundraising

FilmFest proceeds benefit women and girls of the Inland Empire through the AAUW Redlands Branch Mission Fund. Proceeds are used for local STEM Conferences for 8th grade girls, high school scholarships, National Conference for College Women Student Leaders scholarships, Nancy Yowell Memorial Scholarships for women returning to college after an interruption, voter education activities, and outreach to local colleges and universities.

AAUW Redlands is a 501(c)(3) nonprofit run by volunteers.
Tax ID: 95-4073359.

Learn more at AAUWRedlands.org. To sign up for 2026 sponsorships, please contact FilmFest@AAUWRedlands.org.



Sponsor-provided materials will be reviewed to ensure they are appropriate for the FilmFest audience.



Short Films By Women - For Everyone

Premier Event Friday, April 24, 2026

5:30 p.m. Reception in Esri Café Sponsor Early Entry

5:45 p.m. Reception in Esri Café Public Entry

7:00 p.m. Films in Esri Auditorium

Encore Matinee Sunday, April 26, 2026

2:00 p.m. Films in Crafton Hills College Auditorium

4:00 p.m. Post Films Discussion



Sponsorships

FilmFest@AAUWRedlands.org



2026 FilmFest

FilmFest provides an enjoyable evening or afternoon of film and fellowship, while showcasing women in the film industry and raising awareness of issues that impact women. The short films include a mix of drama, comedy, documentary, and animation. We are confident our audience will be pleased with this year's film selections. Viewing time: 1.5 hours. Appropriate for ages 13+.



Reception and Raffles at the Premier Event

The evening begins in the Esri Café with a reception featuring a variety of hot and cold hors d'oeuvres and desserts catered by the Esri Café staff. Drinks include wine, beer and flavored waters. Attendees can purchase raffle tickets for opportunity baskets. Sponsors may donate a basket for additional recognition.

Film Screening and Sponsor Showcase

Sponsor slides are shown as guests find their seats. During the pre-show with the full audience, our emcee shows each sponsor's slide, video, or logo according to their sponsorship level, with scripting added for the Oscar and Golden Globe sponsors. The films are shown, then the event ends with additional acknowledgment of our sponsors.

Film Discussion at the Encore Matinee

The matinee showing on Sunday will be followed by a discussion of the films with the audience, led by Dr. Heather King, English literature professor at the University of Redlands.

Attendees

The Esri Auditorium holds 340 guests for the Friday night Premier Event, and the Finkelstein Performing Arts Center Auditorium at Crafton Hills College holds 260 guests for the Sunday Encore Matinee. Most of the attendees are women, though men are welcome and do enjoy the event. We anticipate selling out the Friday evening event again this year.

2026 Sponsorship Opportunities

The Oscar - \$2000

- **Video or two slides shown to the audience** (up to 30 seconds)
- **Sponsor script read live to the audience** (up to 50 words, additional 30 words if no video provided)
- **Logo on promotional printed flyers** (deadline 2/15/26)
- **Social media post featuring sponsor**
- **Sponsor-branded promotional item handed to each attendee** (if items are provided by sponsor)
 - **Video or two slides shown at Friday reception on looping video**
- Sponsor promotion at Friday reception
- Logo on ticket sale website
- Logo on promotional eblasts
- Logo on event program and FilmFest webpage
- Early reception entry at 5:30 p.m. at Friday evening event
- **Six complimentary tickets to FilmFest**

The Golden Globe - \$1000

- **Sponsor script read live to the audience** (up to 40 words)
- **Sponsor promotion at Friday reception**
- **Logo on ticket sale website**
- **Logo on promotional eblasts**
- Individual slide featuring sponsor shown to the audience
- Sponsor slide shown at Friday reception on looping video
- Logo on event program and FilmFest webpage
- Early reception entry at 5:30 p.m. at Friday evening event
- **Four complimentary tickets to FilmFest**

The Emmy - \$500

- **Individual slide featuring sponsor shown to the audience**
- **Sponsor slide shown at Friday reception on looping video**
- **Logo on event program** and FilmFest webpage
- Early reception entry at 5:30 p.m. at Friday evening event
- **Two complimentary tickets to FilmFest**

The People's Choice - \$300

- Logo on group sponsor slide shown to the audience
- Logo on a group sponsor slide for reception on looping video
- Logo on FilmFest webpage and text listing in event program
- Early reception entry at 5:30 p.m. at Friday evening event
- **One complimentary ticket to FilmFest**